2017 Public Service Grant – Application Scoring Criteria

Evaluate the following:	Scoring Criteria	Maximum Score
Will your project provide a benefit to very-low, low- and/or moderate-income residents of Murfreesboro?	Yes – 1-5 No – 0 (A 'No' answer means the project will not meet a National Objective and is disqualified from further consideration.)	5
2. The proposed project is:	 □ A new project – 5 □ The continuation of an existing CDBG project – 3 □ The continuation of an existing non-CDBG project – 5 □ The expansion of an existing CDBG – 3 □ The expansion of an existing non-CDBG project – 5 	10
3. Provide a detailed description of your proposed project. Describe the work to be performed, including the activities to be undertaken or the services to be provided, the goals and objectives of the project and the method of approach. Be specific about the days/times of services and the frequency and duration of services received by the average client or participation. A timeline/schedule including project start date and completion date must be uploaded in the Document section.	Based on the description of the project, do you understand what the applicant is proposing to do? From that description and the method of approach, can the project be successful? Does the timeline/schedule make sense? Given the frequency and duration of services provided and the expected number of clients to be served, does the project offer a good value for the City's investment in the project? Does the project duplicate services available elsewhere to the same client base? (See Item 3 Worksheet for specific scoring)	30
4. Describe your organization's experience administering Federal, state and/or private grants.	Very experienced – 5 Some experience – 3 No experience/Very little experience - 0	5
5. HUD grantees and subrecipients are required to report measurable outcomes for all projects funded. What are the propose outcomes of your project and how will you measure them?	Outcomes/measurements well defined – 5 Outcomes/measurements moderately well defined – 3 Outcomes/measurements poorly defined – 1 Outcomes/measurements not defined - 0	5
6. What needs, issues, populations and/or areas identified in the City's 2015-2020 Consolidated Plan are addressed by your project? A pdf of the 2015-2020 Consolidated Plan can be found in the application Library or on the City website.	Identified need(s)/populations are high priority – 10 Identified need(s) are medium priority – 5 Identified need(s) are low priority – 1 No need identified – 0	10

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Evaluate the following:	Scoring Criteria	Maximum Score
7. How will you identify prospective clients and make them aware of your project?	Agency has what appears to be a viable marketing plan – 5 Agency has a vague marketing plan – 3 Agency has no marketing plan – 0	5
8. How does your organization leverage resources by coordinating your services with other community organizations?	Coordinates services with multiple named agencies – 5 Coordinates services with one named agency -4 Coordinates services with one or more unnamed agency – 3 Networks with other named agencies – 2 Networks with other unnamed agencies – 1 Applicant operates in a vacuum - 0	5
9. How well does your organization address Title VI and other civil rights requirements?	For each "YES" in Questions 22 – 26 – 1	5
10. Is CDBG the primary source of cash funding for the proposed project?	Yes – 0 No - 5	5
11. Match - Public Service Grant subrecipients are required to provide a dollar-for-dollar match. Is the primary source of match:	Agency cash (salaries/other) – committed – 10 Agency cash (salaries/other) – non-committed – 5 In-kind and other non-cash – committed – 5 In-kind and other non-cash – non-committed – 0	10
12. Did a representative of the organization attend the Community Development Department's Public Hearing on March 8, 2017?	Yes – 5 No – 0	5
13. After reviewing the project application, taking into account project goals and objectives, agency capacity and bang-for-the buck, should the City use CDBG Public Service Grant money to fund the project?	Yes -1-5 No - 0	10
TOTAL POINTS POSSIBLE		100

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ITEM 3 Worksheet		
Q6 - Provide a detailed description of your proposed project. Describe the work to be performed, including the activities to be undertaken or the services to be provided, the goals and objectives of the project and the method of approach.		
Based on the description of the project, do you understand what the applicant is proposing to do? Maximum points – 8		
Given the frequency and duration of services provided and the expected number of clients to be served, does the project offer a good value for the City's investment in the project? Maximum points – 8		
A timeline/schedule including project start date and completion date must be uploaded in the Document section. Maximum points - 1		
Be specific about the days/times of services and the frequency and duration of services received by the average client or participation. Maximum points – 2		
Does the timeline/schedule make sense? Maximum points – 2		
From that description and the method of approach, can the project be successful? Maximum points – 5		
Refer to Q15 – Income documentation – Organizational capacity – Maximum points - 4		
Does the project duplicate services available elsewhere to the same client base? If yes, deduct 1-5		
Total (Maximum points possible – 30) – Transfer total to Item 3		